

ATTENTION Walmart ✨ PSRs, BCRs & ACCOUNT MANAGERS

poppi soda's back, but better



Earn Reward Points for every qualifying Poppi display placed in participating Walmart stores from March 24 through May 2, 2026 for cool gear at gopcrewards.com

- Poppi 12oz singles. All flavors qualify.
- One qualifying display per Walmart store SAP/COF# location.

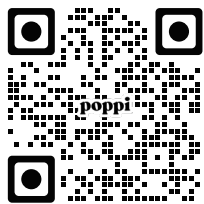
HOW IT WORKS

Tier 1 • Earn 150 Reward Points

Qualifying WMT Action Alley Displays: Endcap — minimum 20 cases, 1/2 Pallet — minimum 90 cases OR Full Pallet — minimum 180 cases

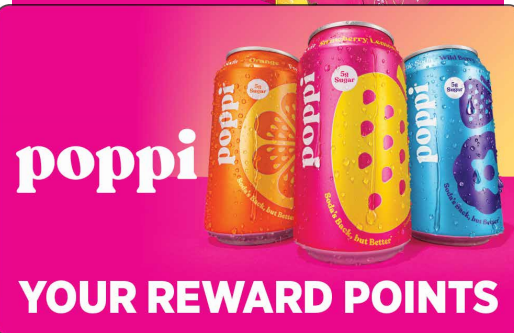
Tier 2 • Earn 100 Reward Points

All other WMT 12oz singles display — minimum 10 cases



Simply scan this QR code to submit qualifying display photos to pc2367.pcbigdisplay.com

- Original display photo(s) only. No screenshots accepted. Do not alter, crop, edit, enhance or modify display photo(s). Duplicate photo(s) will not be accepted.
- Display photo(s) must be submitted by 5/03/26 for qualifying displays placed 3/24/26 - 5/02/26.
- On-line upload site will be disabled at 11:59p PT on May 3, 2026.



HUNDREDS OF ITEMS TO CHOOSE FROM

Use your Reward Points now or add them to your existing account along with points you have earned from other programs and save for higher value items!



See your Sales Manager for program details.

This sales incentive is subject to applicable taxes required by law. Employees receiving this award will be taxed within 1-2 pay cycles after the incentive period closes less unforeseeable administrative challenges. Employees who wish to not participate must notify their manager, in writing, prior to the start of the incentive period.

#PC2367/PCDAB001